

**KULLIYYAH OF INFORMATION AND COMMUNICATION TECHNOLOGY**

**DEPARTMENT OF INFORMATION TECHNOLOGY**

INFO 2302 WEB TECHNOLOGIES

SECTION 04

PROJECT PROPOSAL

***Travel Malaysia***

|  |  |
| --- | --- |
| Nasik Sami Khan | 1638153 |
| Youssouf Diallo | 1620421 |
| Abozabna Nasr Naji Mohammed | 1621235 |

**PREPARED BY:**

**PREPARED FOR:**  Dr. Marini Binti Othman

**SUBMISSION DATE:** 21/09/2018

Table of Content

1.0 Introduction …………………………………………………………… 3

2.0 Intended Audience …………………………………………………… 3

3.0 Modules ……………………………………………………………… 3 - 4

4.0 Site Map ……………………………………………………………… 5

1. **Introduction**

### Travel Malaysia is an online based blog with a wide range of tourist spots collection where the user can get all the information they need to visit those spots conveniently. That means teaming up with proven local guides and agencies to provide the best service to our customers. It means building a team that cares about the customers and provide all the necessary information about the spot . Here the customer can book the deal they want to chose for their vacation.

### After choosing the deal, the customer can check the facilities we include in our packages. In some occasions such as New Year Eve, and Chinese New Year promo codes will be available to be redeemed by the customer for lower prices.

### General information of company such as our official email address, contact numbers will be listed in the website if there are enquiry or feedback from the customers. We have many members all over Malaysia, the customer can choose the nearest one to him and allocate the location accurately.

1. **Intended Audience**

* Families
* Young Adult
* Teenager
* Foreign Travelers

1. **Modules**

* **Home**: The website will display the latest promotion and deals of travel package menus that our company recently produced. Frequently, the promotions are affected by the holidays that are currently being celebrated in Malaysia.
* **Menu**: In this module the customer will be able to see all the available food tourist spots and eye catching deals.
* **Promotion**: This module will display all the available special deals and promotions.
* **Top Places** : Here the customer can view the most popular tourist spots in Malaysia and also they can get an idea of the place , what are the main things to do and which place has the most happening activities .
* **History and location:**For the convenience and interest of the visitors, we will add some history and location maps of the places so that the customer will get basic knowledge and interest for the spots.
* **Contact us**: General information of company such as our official email address, contact numbers will be listed in the website if there are any enquiry or feedback from the customers. In addition, the links to every social media such as Facebook, Twitter and Instagram will also be provided to spread the latest news/promotions regarding our products quicker and effectively. While in FAQ, there would be the list of frequent asked questions related with the process of online delivery service such as what will happen if there are sudden changes or cancellation of a delivery.

1. **Site Map**